



MED 402: Course Outline 2013 -2014

Introduction:

Media, as a subject and a course of study, is becoming increasingly relevant in today's world. It has a powerful ability to educate, inform and influence culture and society. As a result, the central focus of the Media Program at Macdonald High is to allow students to:

- apply appropriate strategies for constructing meaning
- follow a process to respond to media texts
- construct her/his own view of the world through the media
- follow a production process in order to communicate for specific purposes to a specified audience
- self-evaluate her/his development as a viewer and producer of media texts

In a series of units, using lectures, films, and assignments, students will be able to learn to use software that will allow them complete larger projects. The media projects in each term will allow students to showcase their skills to their fellow students. We will be working on the following items/programs:

- Video Production (Ulead) including: Short Movies, Commercials, Public Service Announcements, & Music Videos
- Digital Photography (Adobe Photoshop) including: Web publishing, Yearbook coverage, CD Jackets & Slideshow
- Introduction to web age Production
- Introduction to Computer Animation
- Media & Film Study

Materials Needed:

- Google Drive account
- USB flash drive (min. 4 GB)
- SD Card – 2GB or more (recommended)
- E-Mail address (recommended)

Evaluation:

Projects	50%
Short Assignments	30%
Participation & Attendance	20%

Program Rules

The class rules have been designed with you in mind and in conjunction with Macdonald High's own rules and expectations.

- 1. Listen the first time that instructions are given.**
- 2. Raise your hand if you would like to comment during class instruction or discussions.**
- 3. Remember to always keep your hands to yourself.**
- 4. Always respect others by using appropriate language in conversation**

Program Procedures

1. Entry

- Come to class on time.
- Have a seat at your computer station.
- Look to the board for instructions and wait quietly for class to begin.

2. When I need to get your attention . . .

I will use one of 2 signals. I will either:

- A) Stand in front of the class awaiting your attention, or,
- B) I call for your attention
- When you notice or hear any of the 2 signals, you have to . . .
- **STOP** whatever you are doing
- **LOOK** at/for me.
- **LISTEN** for the instructions.

3. Asking a question...

- If you have a problem with the work, please follow these steps to help you get the most out of your class.
 - A) Ask the person next to you for help. If he/she cannot help you, then ask the person on your other side
 - B) If no one around you can help you, then raise your hand to ask me for help with the problem.
- I am always willing to help with any problems, but you must follow the above procedures.

4. Leaving the class ...

For certain Media projects, you will, from time to time, have to leave the class. Before you leave the room you **MUST**:

- Sign-out, or,
- Have your agenda ready to be signed.

5. With about 5 minutes left to class ...

- Begin clean up by first taking care of the materials used in class and saving all necessary files.
- Gather items that you will need to take with you, and wait for my dismissal.

Student Expectations

- Be prompt and prepared: *Be ready to learn when class begins.*
- Be productive: *Turn in work on time, and always do your best. *Assignment deadlines will no longer be the end of term. Assignments handed past their deadlines will receive a 15% deduction.*
- Be a polite and positive participant: *Speak in a normal tone of voice, and listen attentively.*
- Be a problem solver: *Correct problems quickly and peacefully before they escalate.*

My Commitment to Your Learning

- ☺ I will trust you until you give me reason to do otherwise.
- ☺ I will respect you and work with you to solve problems.
- ☺ I will promptly correct and offer feedback on your work.
- ☺ I will work with you to meet learning goals.
- ☺ I will offer extra help and alternative assessments should you require them.
- ☺ I will listen to all reasonable requests and suggestions

If you have any questions concerning any part of this outline, please do not hesitate to contact me at Macdonald High, 514-457-3770 or at cchang04@lbpearson.qc.ca . I look forward to our year of discovery together.

C. Martin-Chang